



V I D E O B U S I N E S S ®

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Hip Hop for Kids: School House Hop!

Hip-hop dancer Roger G. leads a small group of tween boys and girls in dances that are intended to burn calories and help with conditioning. Accompanied by electronic music, the kids do "The Snap," "The Motorcycle," "Chicken Noodle Soup" and others, before putting it all together in the finale. There's nothing strenuous or aerobic.

JUMPING FISH
(800.454.5489)
STREET: JULY 15
PREBOOK: JUNE 17

> Home-grown hip-hop production gets kids up and moving.

Shelf Talk: The small budget for this production, shot in a Connecticut school, does not include advertising. Position it as a hip way to get kids off the couch

and on their feet. The cute, colorful box art, which depicts a "school principal" twisting with some kids, should stand out. —*B.McC.*

Children's, color, NR (nothing offensive), 45 min.,
DVD \$19.50

Extras: freestyle dancing, outtakes, bonus segments

Directors: Michel Negroponce, Liz Milwe

First Run: DVD premiere